#### SOLINK: TECH SPOTLIGHT

# Solink: Cloud Security for Showrooms

Every business needs a functioning security system. Unfortunately for a lot, it is an afterthought met with outdated infrastructure that may be working ineffectively or no longer supported by the manufacturer. A common situation encountered with on-premise security camera solutions is the local Network Video Recorder (NVR) suddenly failing without warning. And the problem may not be discovered for days or weeks resulting in loss of all security recordings.



# CORE ELEMENTS HAS PARTNERED WITH SOLINK:

A leading provider of hybrid cloud security Video Management System (VMS), to deliver a secure, scalable and easy-to-use solution resolving the challenges of traditional security video systems while incorporating advanced video analytic capabilities.

# **SOLINK BENEFITS**

- Unlimited Locations-Devices
- Unlimited Users
- Easy access through any web browser on any device
- Effortless Cloud Video Storage & Playback
- Works with Existing Cameras
- Fully Managed
- Proactive Health Monitoring

# **Elevating Showroom Security with Seamless, Hybrid Cloud Integration:**

Solink's VMS offers showrooms a modern solution designed for today's challenges. It integrates local video recordings with the cloud to improve overall performance and resiliency. And, regardless of the cameras you use, Solink's technology-agnostic approach ensures you can seamlessly integrate your current cameras, without the need for expensive upgrades or replacements.

### More Than Just Video Storage

The Solink system goes beyond basic video storage and playback.

Advanced video analytic capabilities help extract valuable insights from your video footage with advanced features like motion search and allowing users to save and share videos by email within the app. With motion search capabilities, analyzing video footage provides precise customer traffic counts. This data can help optimize staffing levels and inform layout changes to enhance the overall customer experience.

SCHEDULE A CONSULTATION



# Why Solink?

Bring video and data together with ease to simplify and enhance the security and operations of your business. System features provide insight into daily business operations regardless of time or location, in a way never before seen. With intuitive video search and the system data to back it up, it's never been easier to act with confidence.

# **Core Elements x Solink**

A powerful combination of two leaders in their respective domains working together to advise, install, and manage a scalable cost-effective video security management system. Core Elements is a trusted partner in the Gift & Home Industry that brings over 12 years' experience working to enable technology in sales agencies and vendors showrooms. Contact us today for more information.

**SCHEDULE A CONSULTATION** 



# **EVENT SEARCH**

Events-based search provides the ability to quickly find events matching your search criteria and then review the paired video. Whether it is access control entries or POS transactions, easily find the events you need to review.



### **EASY-TO-USE INTERFACE**

Solink's interface makes it easy for anyone to search and find the information they need quickly. Even for less technical staff, it is possible to log in and find a needed video or piece of information with little help or training.



### **MOBILE APP**

Full-featured mobile app for both iPhone and Android devices. Gain peace of mind by being connected to your locations remotely from anywhere. Save and share clips, review footage using motion- and event-based search functions and monitor your core metrics. With the Solink mobile app, you can do everything remotely.



#### **DASHBOARDS & WIDGETS**

Visualize and analyze critical data using customizable widgets that present information in charts, graphs, and other visual formats. For enhanced accessibility, metrics can also be included in daily emails, ensuring your team remains informed and proactive.



# **BUDGET FRIENDLY**

No term contracts - Pay-as-you-go. Ability to scale up/down with cameras. Lifetime Warranty on recording device with full monthly subscription.

Thank you for considering Core Elements as your integration partner. We look forward to the opportunity to contribute to the success of your business through integrated solutions.

